SoFA
DESIGN INSTITUTE

FASHION

FASHION

SHORT
PROGRAMS

DESIGN
YOUR
STORY
TODAY

TEL.
Admissions Office
(+632) 478 4611 or 22
LOC 115

MAIL
admissions@sofa.edu.ph

ADD.
G/F Enzo Bldg., 399 Sen. Gil
Puyat Ave., Makati City, NCR,
Philippines ZIP 1209

www.sofa.edu.ph

We think about fashion as that special place where most people interact with design on a daily basis. It is also more than a creative outlet— it is a significant aspect of culture. The SoFA Design Institute approach to fashion begins with a focus on the art of storytelling, moves to an understanding of technology, and finally considers how a design becomes a market-worthy product.

DESIGN
WE LIVE
LIVE ME
DESIGN

CERTIFICATE IN FASHION DESIGN

A well-crafted ensemble requires technical skill and knowledge in fashion design. The Certificate Course in Fashion Design exposes and introduces students to the creative side of the fashion industry—from learning how to draw inspiration from different fashion influencers, coming up with conceptual designs, to acquiring the basics of fashion illustration.

PROGRAM

DESIGN STUDIO 1:
CREATIVE PROBLEM SOLVING
Textile Technology
Basic Illustration

CERTIFICATE IN FASHION MARKETING

To bring fashion to the public, one needs to master the basics of fashion marketing. At SoFA Design Institute, through the Certificate Course in Fashion Marketing, one can acquire knowledge of the fashion industry business in just one semester.

PROGRAM

Fashion Marketing and
 Promotion
Fashion Merchandising and
 Buying
Fashion Product
 Development

CERTIFICATE IN FASHION MEDIA

Fashion is one of the most talked about and featured industries in the world. SoFA Design Institute recognizes the talents that have not only an eye for fashion and beauty, but also have the skills to capture and write about it. The Certificate Program in Fashion Media allows students to choose between the Fashion Writing or Fashion Photography track.

PROGRAM

In this certificate course, the student may choose an area of specialization: Fashion Writing or Fashion Photography.

Supporting courses:
Fashion Trends
History of Design

CERTIFICATE IN CLOTHING TECHNOLOGY

To create the next big thing in the fashion scene, one must learn the technical skills for apparel production. In the Certificate Course in Clothing Technology, students will get introduced to the hard work behind high fashion.

PROGRAM

Textile Technology
Pattern Making & Sewing 1
Basic Draping

CERTIFICATE IN FASHION STYLING

The Certificate Program in Fashion Styling offers intensive training in key areas of the discipline. This program provides access to industry experience and a slew of work opportunities in this lucrative industry. The course introduces the practice of Fashion Styling through a holistic approach; illustrating different areas where styling can be practiced.

PROGRAM

Fashion Styling
Makeup Techniques
Fashion Photography
Fashion Styling
 Apprenticeship

SHORT COURSES

Fashion Design Studio 1

History of Fashion Design (Clothing Evolution)

Makeup Techniques

Textile Technology

Basic Draping

Advance Draping

Pattern Making & Sewing 1 to 3

Fashion Writing

Fashion Styling

Retail Management

Fashion Entrepreneurship

Fashion Merchandising and Buying

Fashion Trends

Basic Fashion Illustration

Fashion Photography

Fashion Promotion

Fashion Marketing and Promotion

Fashion Materials and Resources

Fashion Product Development